



TERMS AND CONDITIONS: Smarter Tech ‘Smarter Makes Everyone Happy’ terms and conditions.

1. Description & Registration

- a. To showcase the benefits of Lenovo products and solutions for Mid-Market and Large Enterprises, the “Smarter Makes Everyone Happy” Promotion the (“Promotion”) by Lenovo, is providing a direct mail (The “Mailer”) to select customers. The Mailer contains a desktop calendar and some snack food.
- b. Recipients of the Mailer have the chance to claim a Gift (“Gift”), there are four gift choices: Jedi Challenge VR set, Lenovo 500 Multimedia controller, Garmin Vivofit watch and Google Home mini.
- c. “Gifts” are available on a first come first served basis. There is no guaranteed availability. Selection of recipients is at Lenovo’s absolute discretion.
- d. Every participant who books a call will be automatically entered into a ‘prize’ draw to win a trip to Milan.
- e. Prize winners (“Winners”) will win one of three VIP trips for two people (one winner plus one guest of their choice each) to Milan. Only one Prize per Winner.
- f. This Promotion is available in Germany, United Kingdom, Spain, Italy, France, Netherlands.
- g. Selected customers, chosen by Lenovo will receive “The Mailer”.
- h. Employees, officers, and directors of Lenovo, its parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee, officer and director; employees of predominantly (50% or more) state-owned entities or governmental bodies, or any employees thereof and Lenovo authorised distributors / resellers or their employees, or anyone who has not received the “The Mailer” may not participate in the Promotion.

2. How to claim the Gift

- a. To claim the Gift, participants should enter their details in the ‘Book a Call’ form section on www.lenovo.com/smartertech to schedule a call or meeting with their local Lenovo representative.
- b. Only recipients of The Mailer, are eligible to claim the Gift through booking a call or meeting with Lenovo, on the form outlined in 2a, and attending the meeting/call.
- c. Contact details including address must be supplied on the website form.



- d. These Gifts will be fulfilled and sent out within sixty (60) working days. The delivery times may vary depending on country and the local postal service.
- e. Lenovo will use reasonable endeavors to provide Gifts as described in these terms and conditions but at its discretion may substitute prizes or gifts to others of a similar value.
- f. Receipt of the Gift is contingent upon participant's compliance with these Terms & Conditions.
- g. The Gifts are non-refundable and non-exchangeable (for money or otherwise), non-transferable, and may expressly not be sold. There is no cash alternative.
- h. Lenovo will not respond to any submissions that do not adhere to the terms of the promotion or are not eligible for the promotion

3. Prize Description

- a. Lenovo will draw at random 3 Winners after the Promotion Period ends. Each Prize has a value of £3800 (Three thousand eight hundred British Pounds). All winners will be contacted by the 30 March 2020.
- b. Prize trip to football event in Milan in May 2020 for two people will include return economy flights within Europe, 1 night accommodation, transfers to and from airport, VIP hospitality and match tickets at San Ciro stadium and £250 (Two hundred and fifty British Pounds) spending money on a pre-loaded Mastercard.
- c. Lenovo will use reasonable endeavors to provide the Prizes as described in these terms and conditions but at its discretion may substitute prizes or gifts to others of a similar value.
- d. Receipt of the Prize is contingent upon Winner's compliance with these Terms & Conditions.
- e. The Prizes are non-refundable and non-exchangeable (for money or otherwise), non-transferable, and may expressly not be sold. There is no cash alternative.
- f. Winners will be notified via email by Lenovo, or its management agency (Twogether Creative Ltd) on or before 30 March 2020.
- g. Lenovo shall have no liability to any Participant, Winner or any third party arising from, or in connection with this Promotion. To the fullest extent permissible under applicable law, Lenovo accepts no liability for any aspect of the Prize or the Winners or their guests before, during and after the event.
- h. Lenovo reserves the right at its discretion to substitute a reward.

4. Management of the Contest

- a. Lenovo is the owner of the database where Eligible Participant details will be registered and stored for this Contest. Only Lenovo and its



management agency [Twogether Creative Ltd, Station Road, Marlow, England) appointed to manage this Contest will contact the Participants and individuals concerned about this Contest.

5. Additional Information

- a. You accept the terms and conditions of this Promotion as stated here by participating in the Smarter Tech 'Smarter Makes Everyone Happy' Promotion.
- b. The Promotion is subject to local law.
- c. The promoter is Lenovo.
- d. This Promotion and/or the terms and conditions herein are void where prohibited, restricted or taxed.
- e. The decision of Lenovo in relation to any aspect of this Promotion is final and binding and no discussion will be entered into regarding any aspect of it.

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