

Workflows before Workstations

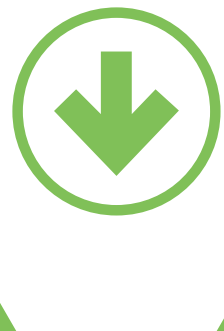
90%

of organisations are changing their business models as a direct result of COVID-19¹ and focusing on **accelerating digitalisation**. They're developing new products and services and finding innovative ways of engaging with customers, employees and other businesses².

Given the rapid advancement of things like AI and automation, computing power needs to double every three months to keep up with demand³.



¹ www.savanta.com
² www.mckinsey.com
³ www.computerweekly.com



The reality is that simply adding more devices isn't enough. According to a recent survey by market research specialist Savanta, nearly **half** of businesses are concerned that devices purchased now won't be fit for purpose following the pandemic. So this isn't the time for short-term solutions. It's time to think about your long-term strategy.

In order to run a leaner, more **efficient** enterprise, organisations need to optimise their workflows.

Finding the right balance between software and hardware

IT transformation only delivers results when the right balance between software and hardware is achieved.

As operating systems and apps continue to develop they require more **power**, and many PCs just can't keep up. In plenty of cases though, finding the right balance can be simple.

For example, investing in a relatively **inexpensive** PC graphics card can be enough to optimise your employees' office workflows and ensure they can run video conferencing tools such as Microsoft Teams smoothly.

Not doing so could cause an imbalance, and lead to slower output, lost revenue and poor customer and employee experiences.



Optimising your existing setup

To help us understand which devices are right for your **processes**, we'll look at the current relationship between your hardware and software, then analyse how your people use the tools they have.

We'll discover any opportunities to **optimise** how software and hardware fit in with your current workflows and patterns, and help you to understand how and where your workflows need to change. We can even remotely **rebuild** your workflows from scratch and fine tune them at our Innovation Centres.

Delivering real IT transformation

The need for change has never been stronger. In order to become a modern organisation, understanding your workflows better is vital. With new workflows emerging, the key question is how they can be used to unlock the value of a more digitised business.

Once your workflows and devices are in place, you'll be well-positioned to enable new technology use cases, accelerate your digital transformation objectives, and provide better experiences to users and customers.



Why Lenovo?

Lenovo Workstations can be found everywhere, supporting modern digital workflows, and empowering modern people to do brilliant things. They're on construction sites, helping architects to design and create new buildings in a virtual world. They're on oil rigs and in power stations, visualising data and mapping ocean floors. They're behind the camera on film sets, bringing immersive pictures, sounds and stories to life.

- Our range of **powerful** Workstations have been designed specifically for managing modern workflows.
- Workstations offer excellent reliability and ROI, and outperform industry and competitor averages in year two of product lifecycles, with repair rates of just **5.2%**.
- Reliability is one of the top considerations people take into account when choosing devices, and Lenovo Workstations have a **20.3%** lower repair rate than competing devices, and a **13.4%** lower rate than the industry as a whole⁴.
- An industry-leading **91%** of Lenovo customers said that they would buy from us again⁵.
- Ordered a Workstation with the wrong specs? We'll buy it back and lease it to you instead, with **flexible, bespoke payment options**.
- Intel® Core™** and **Intel® Xeon® Processors**, coupled with **NVIDIA®'s ISV-certified Quadro®** graphics cards, are the preferred choice for AI, AR, VR and Power Office users, delivering outstanding levels of performance and reliability, all backed by bleeding-edge features and software tools.

⁴ www.lenovo.com ⁵ www.lenovo.com

Get in touch

Speak to a Lenovo consultant today. Together, we'll optimise your software and hardware, and also find the right workflows and workstations for your digital organisation.

To get the conversation going and learn more, send an email to lhelstrom@lenovo.com

